Matrix Video Surveillance Solution for Retail

EXPECT MORE.

About Matrix

- Established in **1991**

- Products: **60+**
  Telecom and Security Solutions

- Global Presence: **40+ Countries**

- No. of Partners: **500+**

- No of Employees: **500+**

- Awards and Achievements: **25+**
  for Excellence in Product Engineering,
  Design and Innovation

www.MatrixComSec.com

CORPORATE OFFICE
Based at Vadodara, Gujarat, India
Departments: Marketing, Sales,
Product Management, Support,
Finance,
Customer Care, Purchase

R&D CENTER
77,000 Sq.Ft
More than **40% Manpower** in
R&D, **700+ Man-years** of R&D
Experience
World-class Technology Platform
and Processes

MANUFACTURING UNIT
73,000 Sq.Ft
100+ Work Stations
International Quality Systems and
Processes

MATRIX
TELECOM | SECURITY

Higher Business Revenue

Increase Security

Higher Productivity

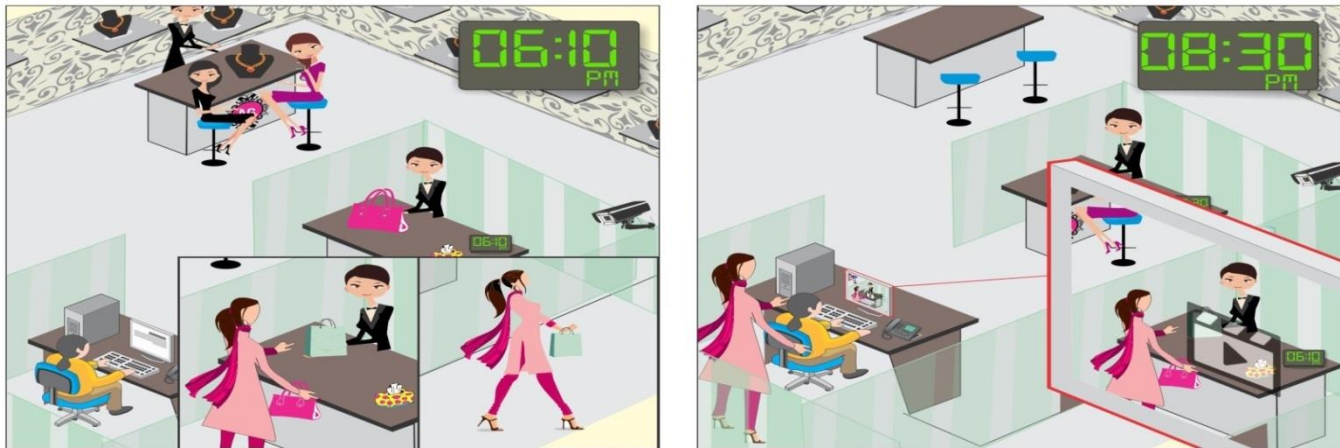**Ease of use**

Matrix Video Surveillance Solution for Retail

Increased Security

1. Real-time Security

Customers often forget their belongings in your store?

- **View every movement in high resolution with great details:** Megapixel Cameras
- **Works as deterrent:** Camera Tamper
- **Real-time Security:** Intelligent Video Analytics, Real-time Notifications
- **Trace Customer Belongings:** Investigation in playback

Higher Productivity

Our Solution

2. Productivity

Heavy flow of customers during peak hours affecting your service quality?

- **Employee Discipline:** Camera Grouping and Sequencing, Mobile App
- **Stock Verification:** Easy Playback, Missing Object Detection
- **Crowd Management, Save cost by hourly staffing system:** People Counting

2. Productivity
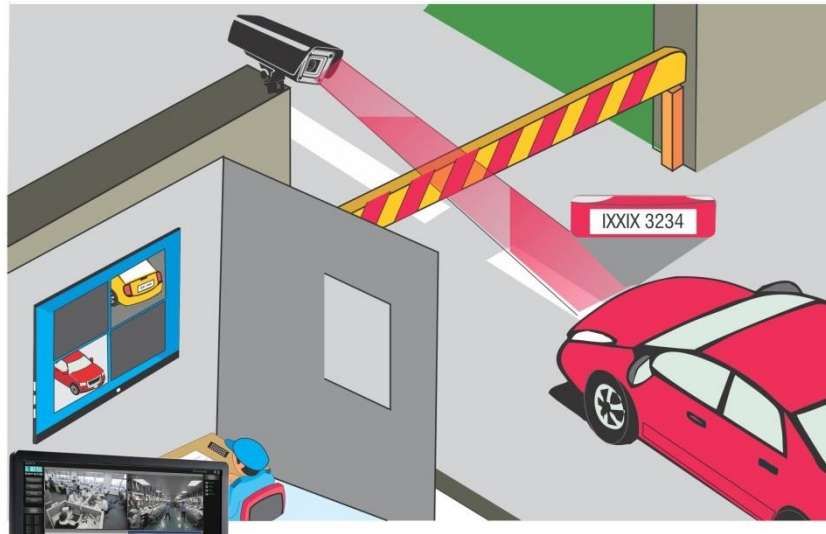

- **Prevent Disputes with Customers**: POS Integration

2. Productivity

Losing revenue from parking facilities due to inefficient manual system?

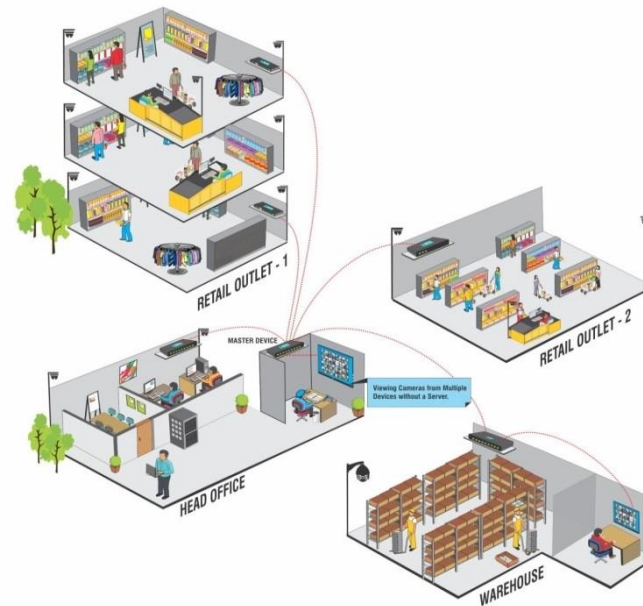- **Personalized Service with License Plate Recognition:** License Plate Recognition

Ease of Use

3. Ease of Use

MATRIX
TELECOM | SECURITY

Cost of server for monitoring multiple devices making surveillance expensive?

- **Real-time working status:** Health Status Monitoring
- **No Server required:** Cascading
- **Easy Playback:** Synchronous/Asynchronous Playback, Investigation

3. Ease of Use

Difficulty in monitoring multiple cameras?

- **Easy Monitoring:** Camera Grouping and Sequencing

Expect More: Value for money Solution

- **Increase Security**
- **Enhance Productivity**
- **Ease of Use**

EXPECT MORE.